



PRESS RELEASE

Nusantara Capital Authority

Number:037/sipers/humas-oikn/01/2024

January 28th, 2024

Nusantara Fair 2024 Closed with Enthusiasm

JAKARTA - Nusantara Fair 2024 was successfully held at the Grand Atrium, Mall Kota Kasablanka, Jakarta (01/28/2024). The event initiated by Nusantara Capital Authority (NCA) successfully attracted the attention of the public, especially the young generation of Jakarta, to gain a deeper understanding of the vision and description of the new capital that is currently under construction.

Through exhibitions and educational activities, Nusantara Fair 2024 provided an opportunity for the public to explore the cultural richness, innovation, and recognize the potential of Nusantara as the new capital. Various booths such as investor showcases, sustainability, MSMEs, and technology were provided to give interesting insights to visitors.

The Chairman of NCA, Bambang Susantono, expressed his hope that Nusantara Fair could be a valuable platform for introducing the Capital City of Nusantara as well as a venue for artistic expression and education about various activities currently being carried out. He also emphasized the importance of the community's role in supporting the development of the new capital.

"Nusantara Fair is a valuable opportunity for the public to get to know more details about everything related to the Nusantara. At the same time, the community is given insights into the technological, creative, and environmental aspects related to this new capital of Indonesia. We hope that the younger generation can actively participate in building the new capital. Because Nusantara is ours, and we are Nusantara."

The culmination of the closing of Nusantara Fair today was marked by the presentation of the Certificate of Appreciation Document from NCA to the Donors of Nusantara Green Pesantren & Sabuk Hijau Nusantara. This moment was an appreciation for the donors who contributed to the development of the environment in the new capital.

Not only that, the third day of Nusantara Fair was also enlivened by a talk show titled 'IKN and Investment for Nature,' featuring speakers Prisia Nasution, Anindya Bakrie (CEO of Bakrie Group), and Dr. Myrna Asnawati Safitri, S.H. (Deputy for Environment and Natural Resources of Otorita IKN) to discuss the relationship between the development of the new capital and investment for environmental sustainability.

Nusantara Fair 2024 was then closed by a stage performance from Andien ft. Diskoria presenting their best works.

Nusantara Capital Authority Public Relations

Contact:

halo@ikn.go.id / humas@ikn.go.id

Website : ikn.go.id

Instagram : [instagram.com/ikn_id](https://www.instagram.com/ikn_id)

Facebook : [facebook.com/iknindonesia1](https://www.facebook.com/iknindonesia1)



NUSANTARA

PRESS RELEASE

Twitter : twitter.com/ikn_id
Youtube : IKN Indonesia

#KotaDuniauntukSemua
#Nusantara
#IbuKotaNegara

Nusantara is the future Capital of Indonesia, as designated and regulated by Law Number 3 of 2022. It is located on the east coast of Kalimantan Island. Nusantara's area is nearly four times that of Jakarta, covering approximately 256,142 hectares of land and a marine area of 68,189 hectares. Nusantara will shift the development orientation to be Indonesia-centric and function to accelerate the country's economic transformation. The Nusantara Capital Authority (NCA) is the authority responsible for managing and regulating Nusantara. NCA is an institution equivalent to a ministry established by the Government of Indonesia, operating directly under the President of the Republic of Indonesia. NCA's duties include supporting the preparation, development, and relocation of the national capital to Nusantara."

PHOTO DOCUMENTATION
Source: Nusantara Capital Authority Public Relations



