



**PRESS RELEASE**

**Nusantara Capital Authority**

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## **Promoting Nusantara Fair 2024, NCA Invites the Community to Flashmob Together**

**JAKARTA** - To attract public attention and inform them about the upcoming Nusantara Fair at Mal Kota Kasablanka on January 26-28, 2024, the Nusantara Capital Authority (NCA) invited the public to participate in a flashmob during Car Free Day at the Hotel Indonesia Roundabout (HI), Jakarta, on Sunday (21/01/2024).

The flashmob organized by the NCA also garnered enthusiasm and added to the morning spirit of the attending community. The organizers, along with 30 dancers from Gigi Art of Dance, invited the public to join in the dance and scan the QR code on the back of their shirts.

One of the visitors, Rita, expressed her joy about the event, "It's quite exciting, there's a spontaneous flashmob. I'm happy to learn that there will be the Nusantara Fair, and especially that there is Nusantara there."

The Secretary of the NCA, Achmad Jaka Santos Adiwijaya, stated that Bundaran HI is a strategic location for promoting Nusantara Fair 2024, "Because this place is a gathering place for the community at large from various segments and generations," he said.

"Hopefully, this activity serves as an effort to build interaction between the NCA and the community because the development of Nusantara involves not only the government but all elements of the nation," Secretary Jaka added.

In line with the Secretary of the NCA, the Chairman of the Nusantara Fair Committee, Firmananur, and the Head of the Human Resources and Public Relations Bureau of the Nusantara Authority, urged and invited all elements of society to attend and be part of Nusantara Fair 2024 in the future, so that the public becomes aware of the extent of the IKN development to date.

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### **Nusantara Capital Authority Public Relations**

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NUSANTARA

# PRESS RELEASE

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Nusantara is the future Capital of Indonesia, as designated and regulated by Law Number 3 of 2022. It is located on the east coast of Kalimantan Island. Nusantara's area is nearly four times that of Jakarta, covering approximately 256,142 hectares of land and a marine area of 68,189 hectares. Nusantara will shift the development orientation to be Indonesia-centric and function to accelerate the country's economic transformation. The Nusantara Capital Authority (NCA) is the authority responsible for managing and regulating Nusantara. NCA is an institution equivalent to a ministry established by the Government of Indonesia, operating directly under the President of the Republic of Indonesia. NCA's duties include supporting the preparation, development, and relocation of the national capital to Nusantara."

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**PHOTO DOCUMENTATION**  
Source: Nusantara Capital Authority Public Relations



